

ARKANSAS POST NATIONAL MEMORIAL

PUBLIC USE REPORTING AND COUNTING INSTRUCTIONS

Following are detailed instructions for collecting and reporting data to be entered on Form 10-157, Revised, Monthly Public Use Report by **Arkansas Post National Memorial**. These instructions are effective the date of issuance and will continue in effect unless changed by amendment or by memorandum from the Socio-Economic Studies Division to the superintendent approving a requested change.

Each item below describes the procedures to be followed in collecting public use data and summarizing the various elements of those data for entry on the corresponding line on the 10-157, Monthly Public Use Report.

Recreation Visits

- A. An inductive loop traffic counter is installed on the entrance lane to the memorial. The traffic count is reduced for the number of buses and nonreportable vehicles (200 per month). The reduced traffic count is multiplied by the persons-per-vehicle multiplier of 2.1 (September through April) or 2.5 (May through August).
- B. The number of visitors that arrive by bus.

Recreation Visitor Hours

Recreation Visitor Hours are the sum obtained from the subtotals of each of the categories/groups listed below in Table 1. Each subtotal is the result of multiplying the number of visits associated with each category/group by its length-of-stay multiplier.

Table 1

ACTIVITY	LENGTH-OF-STAY
MAIN ENTRANCE	1.5 HOURS
MISCELLANEOUS OVERNIGHTS	18 HOURS

Overnight Stays

NPS Miscellaneous - Boy Scout Groups

The number of group campers is multiplied by the number of nights stayed.

Special Use Data

- Line a. Automobile visitors
Line b. Bus visitors
Line n. Number of buses